

Ferdinando De Meo
Address 131, De Beauvoir Road, London (UK) N14DL
Mobile +44 07854 590266
Website <http://www.ferdinandodemeo.info>
E-mail ferdinando.demeo@gmail.com
Date of birth 02/21/1979

Work experience

- May 2011 - Present**
Occupation or position held Interaction Designer, Front-end Developer
Main activities and responsibilities HTML/CSS /JS coding for Ticket.com.
Name and address of employer Design deliverables for Information Architecture and Design: wireframes, flow-charts.
Ticket.com, London (UK)
- January 2011 to May 2011**
Occupation or position held Interaction Designer, Front-end Developer
Name and address of employer Deep LLP, London (UK)
- October 2009 to December 2010**
Occupation or position held Interaction Designer, Front-end Developer
Main activities and responsibilities HTML/CSS coding for Panmind.org online platform. User research, usability tests with 'Guerrilla' methodology. Design deliverables for new Information Architecture and redesign: sitemaps, wireframes, flow-charts.
Name and address of employer Mind2Mind srl, Rome (IT)
Type of business or sector Software design agency
- September 2009 to December 2010**
Occupation or position held Interaction Designer, Front-end Developer
Main activities and responsibilities HTML/CSS coding, design deliverables for web applications and corporate websites: sitemaps, wireframes, flow-charts.
Name and address of employer Exelab snc, Rome (IT)
Type of business or sector Software design agency
- April to August 2009**
Occupation or position held Front-end Developer, Interface Designer
Main activities and responsibilities Responsible for creating a brand image for a recently founded web agency. In charge of prototyping project proposals and interfaces for social oriented platforms. Interface design for mobile apps.
Name and address of employer Kiui srl, Rome (IT)
Type of business or sector Software Research and Development
- November 2007 to march 2009**
Occupation or position held Front-end Developer, Interface Designer
Main activities and responsibilities HTML/CSS coding and Interface design for e-commerce and corporate websites, focused on accessibility and usability issues. Templating for WordPress and Magento. In charge of coordination of front-end and back-end teams
Name and address of employer Adsolut sas, Naples (IT)
Type of business or sector Web agency
- March 2006 to November 2007**
Occupation or position held Front-end Developer, Interface Designer
Main activities and responsibilities HTML/CSS coding and Interface design for e-commerce platforms and large corporate websites, focused on accessibility and usability issues.
Name and address of employer Nascar Studios, Naples (IT)
Type of business or sector Web agency
- October 2005 to March 2006**
Occupation or position held Interface Designer, Front-end Developer
Main activities and responsibilities HTML/CSS coding and Interface design for large e-commerce websites.
Name and address of employer Dial Spa, Naples (IT)
Type of business or sector Web and software agency
- November 2003 to September 2005**
Occupation or position held Front-end Developer, Interface Designer
Main activities and responsibilities HTML/CSS coding and interface design for e-commerce platforms, social networking platforms and art projects. Interface design for DVDs and Multimedia CDs
Name and address of employer Hub-Labs, Naples
Type of business or sector Multimedia design agency
- January 2002 to October 2003**
Occupation or position held Front-end Developer, Interface Designer
Main activities and responsibilities HTML/CSS coding and interface design for small corporate websites. Interface design for CMS.

Name and address of employer Type of business or sector	N.Ex.T. Communications, Salerno (IT) Web agency
Occupation or position held Main activities and responsibilities	February 2001 to December 2001 Interface Designer Interface design for CMS and research project websites and presentations.
Name and address of employer Type of business or sector	CRMPA, University of Salerno (IT) Research company
Education and training	05/11/2005
Principal subjects/occupational skills covered Organization	Legge 04/2004: Dalla teoria alla realtà Analysis of Italian legal issues about accessibility in public sectors' websites IWA International Webmasters Association
Principal subjects/occupational skills covered Organization	January to December 2000 "Multimedia System operator" One year course for gaining management skills in multimedia projects Campania Region - CRMPA
Mother tongue Other languages	Italian C1 English - IELTS (level 7)
Social skills and competences	<i>Through the years, I have always been working in teams. This provided me with good relational qualities and working-team skills. The interaction with my colleagues has also given me the opportunity to learn more and improve myself. With this aim, I continuously expand my working knowledge and general interests by reading books and magazines, attending workshops as well as conferences, local groups and barcamps (The Hub Rome, Ux Book Club Rome, Milan Cocreation Public services Design Unconference). I have also good experience of Agile/Scrum methodology in software development</i>
Computer skills and competences	I have good knowledge of UCD principles. I always apply a UX oriented approach, based on Interaction Design, Information Architecture and, above all, Qualitative User Research practice.
	Development skills HTML 5, XHTML, CSS 3 and 2.1, XML, good knowledge of most important javascript frameworks (Jquery in particular), ability to connect my work with most used server-side languages.
	Software Adobe Photoshop, Adobe Illustrator, Adobe Fireworks, Omnigraffle, Balsamiq Mockups, Keynote, Axure.
	Working methodologies Scrum
	Framework and CMS Jquery, Wordpress, Joomla
Artistic skills and competences	A former VJ, interested in new media aesthetic qualities. I like reading books and listening to electronic music, too.
Additional information	Founding partner of www.coproducte.it , a blog to foster co-production in public services in Italy. You can find a selected portfolio of my works on my blog's 'Portfolio' page http://www.ferdinandodemeo.info Additional information are at disposal on my social-networks accounts: http://www.twitter.com/burzuk http://it.linkedin.com/in/ferdinandodemeo

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